



Design • Art Direction • UI/UX

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My name is Corey Woessner, I'm a designer and conceptual thinker with finely-tuned communication skills, years of experience in graphic design, art direction, print, logo and identity development, UX/UI design, online marketing strategies, photography and illustration.

## WORK EXPERIENCE

### **Affect | Designer - Freelance**

*Denver, CO, 2013 - Present*

Affect is a boutique agency I've had the pleasure working with as a freelancer for a number of years. As an ongoing contractor, I was integral in projects involving brand development, package design, print design, logo development, web design, illustration, photography, color correction and image refinement for clients ranging from outlet malls to museum exhibitions.

### **Influence Technologies | Senior Interactive Designer**

*Denver, CO, 2014 - 2015*

As a senior interactive designer with Influence Technologies, I designed responsive web sites and landing pages to deliver interactive video. I also did brand development, package design, print design, logo development and illustration for various clients as part of a creative team.

### **KONG Company | Senior Designer/Art Director**

*Golden, CO, 2002 -2014*

A leading pet toy company specializing in enrichment products that improve the quality of life for pets and owners alike, Kong is an international brand. In my role as Sr. Graphic Designer and Art Director, I was able to hone my design skills help develop a major brand.

### **PS 212 | Designer - Freelance**

*New York, NY, 2010 - 2012*

Working with PS 212 gave me the unique opportunity to gain experience in design from an agency specializing in creating sound design solutions and guidelines for high-profile organizations and companies such as GE and the PGA.

## SKILLS

Illustration  
Photography  
Typography  
HTML 5  
CSS 3

## SOFTWARE

Adobe Creative Suite

## EDUCATION

Bachelor of Science  
*Major - Biology*  
*Minor - Chemistry*  
Metropolitan State  
University,  
Denver, CO